

Census Complete Count Committee
Meeting Minutes for November 18, 2019
(Draft)

11/18/2019 - Minutes

1. Call To Order

Present: Marcia Loveman, Lake Wales Library; Kathryn Gates-Skipper, Chair; Dorothy Wilson; Balaan Cotto - Impact Church

Guest: Reginald Earl, Partnership Specialist with US Census

Staff: Jennifer Nanek, City Clerk

Chair called the meeting to order.

2. Minutes - October 21, 2019

The minutes of October 21, 2019 were reviewed. Balaan Cotto made a motion to approve the minutes. The motion was seconded and unanimously approved.

3. Presentation - Reginald Earl

Reginald Earl, Partnership Specialist with US Census Bureau, gave a brief presentation on the US Census. He talked about its importance and what our committee needs to do. There are two census tracts that were very low performing in 2010 that especially need a better response rate. Young children under 5 and seniors are the hardest to count. Mr. Earl reported on some of the activities by the Polk County Committee which has adopted the slogan Polk Counts! Polk Vision is working with the County Commission to promote the Census. An accurate count will ensure that our City and County gets its fair share.

Mr. Earl passed out information cards about hiring for the US Census. They are hiring full-time and part time positions.

4. County Committee Report

Jennifer Nanek reported on the recent County Committee meeting. A few subcommittees were set up. We want to be sure our message aligns with theirs and we don't over lap. One committee will focus on homeless and those in transitional housing. Ms. Nanek asked Ms. Loveman if the Bookmobile can have Census materials on board. She said it could. She said that Rachel Pleasant will help us find education representatives for our committee.

Ms. Nanek distributed Census Materials to the committee and said she could make copies of any of the flyers or materials if any of the members need them.

The Chair said that convincing the public that their privacy will be protected will be difficult. Some of the related potential scams were discussed.

5. Adjourn

The meeting was adjourned. Next meeting is December 16, 2019.

Chair

ATTEST:

City Clerk