

ORDINANCE 2013-19

(Amendments to sign regulations - Chapter 23 Zoning)

AN ORDINANCE OF THE CITY OF LAKE WALES, POLK COUNTY, FLORIDA, AMENDING THE SIGN REGULATIONS IN THE CODE OF ORDINANCES, CHAPTER 23, ZONING, LAND USE AND DEVELOPMENT REGULATIONS BY EXPANDING THE AREAS WHERE INTERNALLY LIT AND ELECTRONIC SIGNS ARE ALLOWED; ADDING A PERMIT EXEMPTION FOR SMALL NEON SIGNS IN BUSINESS DISPLAY WINDOWS; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE

BE IT ENACTED by the City Commission of the City of Lake Wales, Polk County, Florida:

SECTION 1. *Sec. 23-545.4 Exempt signs*, (non-residential properties) is hereby amended to add the following:

j. One neon sign not exceeding 2 square feet in size in one display window per business.

SECTION 2. *Sec. 23-545.5. Prohibitions*, (non-residential properties) *subsec. f. Lighting, subsec. 4* is hereby amended to read as follows:

4. Internally lit signs, including those designed for internal lighting are prohibited except in the areas listed below:
 - A. C-3 Highway Commercial zoning districts
 - B. C-4 and C-5 Village Center districts
 - C. On properties fronting on US Highway 27
 - D. In the PF-Professional District on State Road 60 between US Highway 27 and First Street
 - E. In the PF-Professional District on the south side of State Rd. 60 between 3rd and 4th Street
 - F. In the PF-Professional District on the north side of State Road 60 between Marietta St. and 13th St.
 - G. On properties fronting on Central Ave. between SR 60 and the Scenic Highway.
 - H. On properties fronting on First Street. between SR 60 and Sessoms Ave.
 - I. On properties fronting the Scenic Highway (SR 17) south of Polk Ave. and north of Wiltshire Blvd.

SECTION 3. *Sec. 545.6. Special Signs*, (non-residential properties) *subsec. c. Changeable copy and electronic signs* is hereby amended to read as follows:

c. Changeable copy and electronic signs. Changeable copy may constitute up to one-half (½) of the sign area of a ground or wall sign. Electronic

copy is permitted as an integral part of a ground sign in all C-3 Highway Commercial districts and in LCI-Limited Commercial districts and I-2 Industrial Infill districts fronting on US Highway 27 and Mt. Lake Cutoff Road provided the copy does not change more frequently than every thirty (30) seconds.

SECTION 4. **Severability:** If any clause, section or provision of this ordinance shall be declared unconstitutional or invalid for any reason or cause, the remaining portion of said ordinance shall be in full force and effect and be valid as if such invalid portion thereof had not been incorporated.

SECTION 5. **Effective date:** This ordinance shall become effective immediately upon its passage by the City Commission.

CERTIFIED AS TO PASSAGE this 17th day of December 2013.

BY: Eugene L. Fultz
Mayor/Commissioner
City of Lake Wales, Polk County, Florida

ATTEST:

Ulria VanBlangen
City Clerk